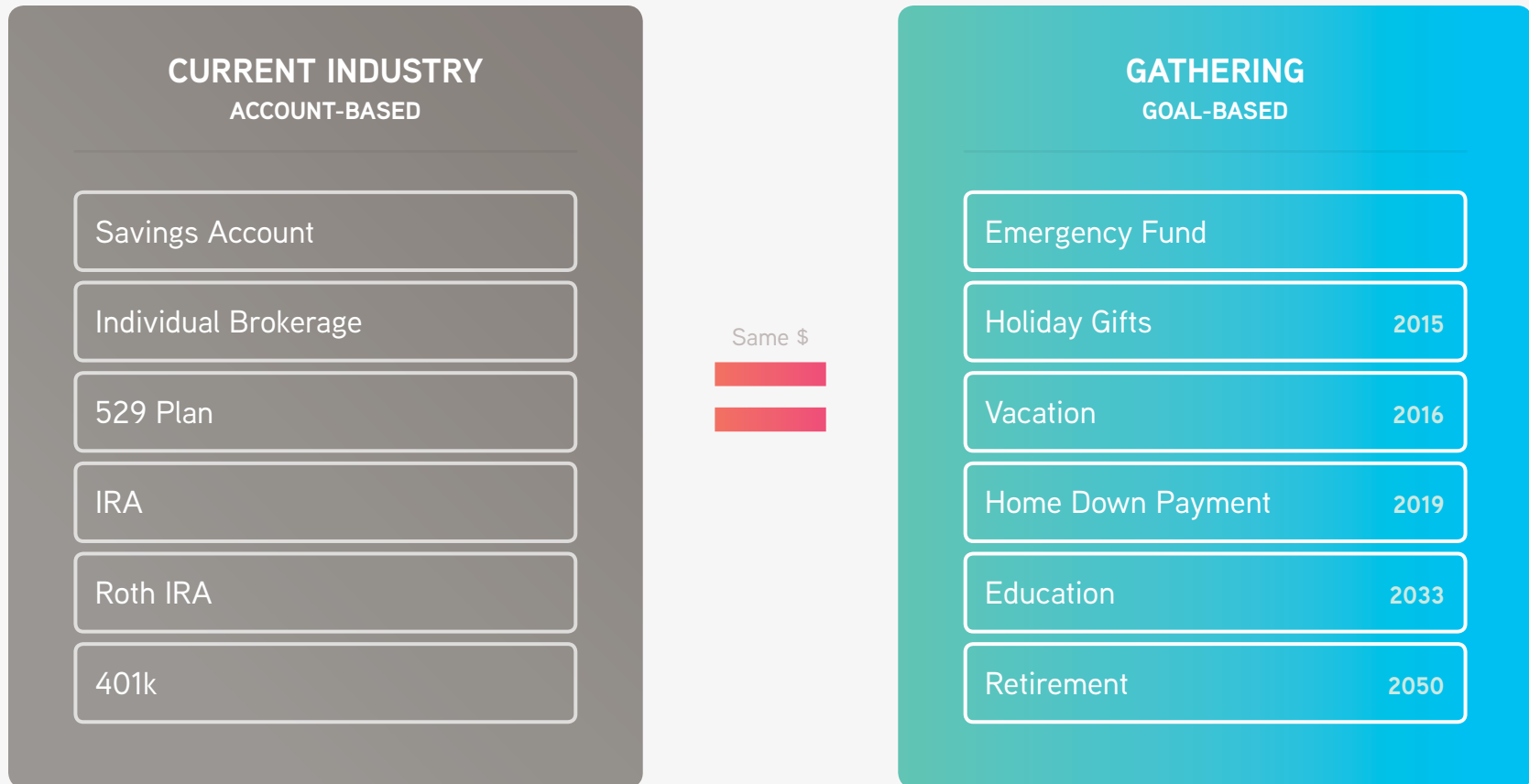


A new way to think about money

Built from the customer's POV



Telling a story about the future